Heritage® Roundup $25 Rebate - Terms and Conditions

Thank you for purchasing a qualifying new Heritage® Rough Rider® Revolver or Rancher™ Carbine Model. Follow these terms and conditions to claim your $25 rebate.

Eligibility

- **Who Can Participate**:
  - This offer is valid only in the 50 United States and Washington, D.C.
    - The offer is void where prohibited, restricted, or taxed by law, including the U.S. Virgin Islands and Puerto Rico.
  - Dealers, distributors, and retailers are **not** eligible.
- **Eligible Purchases**:
  - Purchase a **new** qualifying firearm (models listed below) between **November 13 and December 27, 2026**.
  - Only new firearms (not previously purchased, owned, or used) qualify.
  - **Each rebate claim must be submitted for a single firearm purchase.** If you buy multiple qualifying firearms, submit a separate claim form for each, ensuring you include a copy of the UPC/Serial # label and receipt for each firearm.

How to Submit Your Rebate Claim

- **Deadline**:
  - Submit your rebate claim by **11:59 PM CST on January 11, 2027.** (January 26, 2027 for NC .)
- **Submission Methods**:
  - Option 1: Submit an online claim form and upload required documents at https://taurospromos.com.
  - Option 2: Complete a claim form and mail it to the address below with copies of the required documents. ONE CLAIM PER ENVELOPE please.

    Taurus Promotion Center
    Promotion: Heritage Roundup Rebate
    PO Box 421769
    Houston, Texas 77242
- **Required Information**:
  1. **Serial Number**: Enter the verified serial number of your firearm. Double-check for accuracy before submitting.
  2. **UPC Code**: Enter the 12-digit UPC code from your firearm label.
- **Required Documents**:
  1. A clear copy of the original UPC and serial number label from the end of the firearm box.

     

  2. A clear copy of the dated store receipt or dated order confirmation showing the firearm purchase.

Non-Qualifying Submissions

Your claim will be denied if:

- The firearm was purchased as a used product.
- The firearm was received at no cost, including replacement firearms or firearms awarded through contests, raffles, sweepstakes, giveaways, conservation events, or other promotional programs.
- Submitted documentation (receipt, UPC, serial number) is illegible or altered.
- Fictitious names, addresses, or false information are used.
- Required information and documentation are incomplete or missing.

Processing and Fulfillment

- After submitting a properly completed claim with all required documentation:
  - Your claim will be verified by Taurus.
  - Allow **8-10 weeks** from claim approval for the rebate to arrive.
- **Important Notes**:
  - Taurus is not responsible for lost, late, or misdirected submissions.
  - Errors or delays due to technical issues (e.g., computer malfunctions) are not the responsibility of Taurus.

Additional Terms

- Claims to P.O. Boxes will not be fulfilled.
- This offer cannot be published in any medium without prior written approval from Taurus. Taurus reserves the right to modify, cancel, rescind, or extend this offer at its discretion.
- Taurus reserves the right to:
  - Verify all claim details.
  - Disqualify any claims or participants suspected of tampering with the process.
  - Modify or terminate this promotion at any time without notice.
- This promotion is void where prohibited by law.

Qualifying Firearms

- Heritage Rough Rider®
- Heritage Rancher™ Carbine
- Heritage Barkeep™

Privacy Policy

By participating, you can choose to opt in for Taurus to use your information for marketing, as outlined in the Taurus Privacy Policy. You may opt out at any time.

Contact Us

For questions or assistance, contact Taurus Promotions at info@Taurospromos.com.

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TAURUS™

Print and Mail Form

Taurus Heritage Roundup $25 Rebate

Valid November 13, 2026 through December 27, 2026

Select Preferred Rebate Method

☐ Check

☐ Venmo Venmo Account Phone #: ( ) –

Customer Information

First Name: _____ Last Name: _____

Address (No PO Boxes): _____

City: _____ State: _____ Postal Code: _____

Email: _____

Your Age: ☐ 18-24 ☐ 25-34 ☐ 35-44 ☐ 45-54 ☐ 55-64 ☐ 65+

☐ Check this box if you would like Taurus to occasionally communicate information about new products or special offers.

Purchase Information

Retailer Name: _____

Website Address if Purchased Online: _____

Address (No PO Boxes): _____

City: _____ State: _____ Postal Code: _____

Receipt #: _____ Purchase Date (MM/DD/YY): _____ Purchase Price: $_____

Required documents

☐ I confirm that I have included a photocopy of the **UPC / Serial Number Label** from the end of the firearm box.

☐ I confirm that I have included a photocopy of the entire **Proof of Purchase Receipt** that includes the qualified product and price, the purchase location (in-person or online) and the date of purchase. Pick-up, delivery and/or transfer receipts are not accepted as required proof of purchase.

☐ I confirm that I am the actual purchaser of this firearm and that this claim is based on the purchase of a **NEW** firearm. Used firearms are not eligible.

Note: All fields are required.

After completing this "Print and Mail" claim form and making photocopies of the 2 required documents, insert all 3 documents in an envelope with appropriate postage.

Mail to: Taurus Promotion Center
Promotion: Heritage Roundup Rebate
PO Box 421769
Houston, TX 77242

All mail must be postmarked by January 10, 2027. **(January 25, 2027 for North Carolina.)**